E-Mail

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To: F. E. Cook
G. P. Mitchell
F. J. DeJong

RE: Quick Chek Food Stores (0919-00-00)

Listed below are details regarding a special "buy down" program for Quick Chek's **COURIER** during July:

Program Dates: July 8-August 4, 1995

Program: Special price of $ 9.99 per carton in all stores.

Advertising: Quick Chek to print and distribute to all stores two (2) special price "star bursts" to be placed on the floor display, and in the register area in all stores. Additional pieces will be sent from this office for your Sales Representatives use.

Program Funding: Forsyth Accrual program. Payment made based on performance (scan data) after completion.

Sales Force Accountability:

1. Ensure that stock levels remain adequate throughout Program.
2. Ensure that Quick Chek advertising is placed in stores by store personnel.

If you have any questions about this Program, please call me.

Regards,
Nick
G. N. Kuruc, Jr.

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Source: https://www.industrydocuments.ucsf.edu/docs/ntxy0000